

# Word Formation of Photography Terminologies

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## Abstract

*Technology and social media affected the use of word as part of language in certain domain as a means of communication. The research objectives were to find out the types of word formation, the dominant type and the reason of dominancy of word formation of photography terminologies in online magazine outdoorphotographer.com. It was a descriptive qualitative research concerning on exploring language particularly on word level. Data were collected from articles published on online magazine from January to August 2018 by reading, note-taking and check-listing. To analyze the types of word formation, a theory by Stockwell and Minkova was used and to analyze the meaning of the terminologies, Cambridge and Oxford dictionaries were used. The result showed that there were 198 photography terminologies found. These terminologies were classified into six types of word formation, namely acronym (12 data), borrowing (3 data), compounding (166 data), clipping (3 data), derivation (3 data) and eponym (1 datum). The most dominant type was compounding. It was very dominant due to its simplicity to form a new word by simply combining two or more words without any change of its elements. This research revealed many photography terminologies that could be used to enrich vocabulary*

**Keywords:** Word formation, Photography terminologies, Outdoorphotographer.com

## Introduction

Language is always interesting to discuss, whether it is written or spoken form. There are languages in the world and English is one of them. Language, including English, is shaped by form of words in arranging the representation of the message from a larger unit to a smaller unit. The larger unit can be in the level of sentences to discourses, while the smaller can be in the level of phrases to words. According to John (2018), sentence is at the top part of the hierarchy, so it is the largest unit which we will be considering (though some grammars look beyond the sentence). At the end of the hierarchy, word is at the lowest level eventhough some grammars go below the word to consider morphology, the study of how word is constructed.

The emergences of technological innovation influence linguistic occurrence in making new terminologies as needed in the way of forming words. This matter gets in touch to morphology because the analysis deals with word-structure. According to Arronof & Fudeman (2011, p. 1), morphology refers to mental system in linguistics branch dealing with word, its internal structure, and how it is formed. The main concern deals with formation process in language that can be analysed in scope of word analysis. An approach to this is usually said as word-formation which relates to process in forming word with various ways depending on its use.

It is interesting to explore the current terminologies of photography in word formation process especially in outdoorphotographer.com which is according to *constantly.com*, the web is one of the great

photography websites providing information about photography. The first reason is young people follow a trend of posting pictures on social media like *Facebook*, *WhatsApp*, *Instagram*, and many other social media because social media is rapidly developed in influencing social behavior of sharing picture (Kofoed, Jette and Larsen M.C, 2016). Then, the other reason of choosing the topic is that because of the development of technology that increases rapidly including photography, motivate people's desire to know about how it works properly as beneficial profession to deal with. Thus, to fulfill the needs of photographing, they need to know and learn all about photography at least by knowing the terminology itself. In short, this study deals with photography terminology in which it develops greatly recently since the era of social media increases rapidly. This study analyzes the types word formation of photography terminology and which one is dominant.

Photography is also possible to be a means of communication to deliver messages. Photography functions as a communication medium, setting the composition well. It will make it easy for an observer or connoisseur of art photography to capture what the photographer wants to convey through his work. Someone is possible to see news by capturing its contents without reading it, or just as curious trigger tool. In this case photo works can also be said as medium that has the use (functional) value and at the same time as an instrument because it is used as a tool in the communication process of delivering messages or ideas from the creator of the photo (Soedjono, 2007).

## Morphology

Word formation is the main topic of morphology in which morphology is the study of forming word. Lieber (2009) states that the study of morphology is about to reveal how to form word and the ways of those words are shaped in different types. A word can be form with a single morpheme or combination of morphemes. Morpheme is the smallest part of a word which is no longer meaningful if it is divided. O'Grady and Guzman (2001) state that morpheme is the smallest language unit

that brings information about function and meaning. Basically, there are two types of morpheme, namely free morpheme and bound morpheme. A morpheme which can be a word by itself is called free (O'grady and Guzman, 2001). Katamba (2006) states that bound morpheme that only can occur if it is attached to or tied to another morpheme (free morpheme) in occurrence of root, stem or base is called as affix. Affixes will be meaningless if it is not tied to free morpheme.

Katamba (2006) classifies affixes into three classifications based on their positions toward free morpheme as follow:

- 1) Prefix: an affix that is attached before a root, base, or a stem, such as {re-}, {un-}, and {in-}. e.g. *un-kind*, *re-make*, *in-accurate*.
- 2) Suffix: an affix that is attached after a root, base, or a stem, such as {-ly}, {-er}, {-ed}. e.g. *kind-ly*, *play-er*, *walk-ed*.
- 3) Infix: an affix that is inserted inside a root, but infixing is not common in English.

## Word Formation

According to Stockwell and Minkova (2001), English word-formation process is divided into ten types. They are Neologisms (creation de novo), Blending, Acronym (Initialization & Reverse), Clipping, Derivation (Affixation & Conversion), Eponyms, Echoic, Reduplication Borrowing, and Compounding.

### a. Neologism or Coinage

Neologism is a word formation in which a word is coined based on its use in particular. This kind of word formation is created and used in manufacture and commercial field to specifically name a product such as *Kodak* (the name of Camera) created by George Eastman, and *Honda* (a kind of vehicle), *Teflon* (a kind of kitchen ware).

### b. Blending

Blending is a kind of word formation that combines two or more existing words to construct or form a new word. Stockwell & Minkova (2001) state that in blending, parts of two or more existing words are yoked together usually first part of one word and the

last part of the second to make a word that combines the meaning of the two words, for example: *urinalysis* (urine and analysis), *Edutainment* (education and entertainment) and *Brunch* (Breakfast and Lunch).

### c. Acronym

#### 1) Initialisms

According to Stockwell & Minkova (2001), if the letters that form the acronym are pronounced individually like HTTP (Hypertext Transfer Protocol), such acronym is called initialism. The other examples of initialisms are LCD (Liquid Crystal Display), WHO (World Health Organization), and WTO (World Trade Organization). It is clear that in initialisms, each letter is pronounced independently one by one.

#### 2) Reverse Acronyms

Stockwell & Minkova (2001) state that in reverse acronyms, the creator starts with a word they want as their name such as CORE (Congress of Racial Equality), NASA (National Aeronautics and Space Administration) in which the letters of CORE or NASA are not pronounced independently but they are pronounced like common words.

### d. Creation by Shortening (Clipping)

Shortening is deleting some parts of a word to make it shorter. Stockwell & Minkova (2001) explain that shortening can take any part of a word, usually one syllable and omit the rest, like *ad* (advertisement), *phone* (telephone), *flu* (influenza), *plane* (airplane). O'Grady and Guzman (2001) state clipping is a kind of word formation that a deletion of some syllables in polysyllabic word happens to make it shorter. The other examples of Clipping are *quiz* (inquisitive), *prof* (Professor), etc.

### e. Derivation

#### 1) Derivation by Affixation

Stockwell & Minkova (2001) state that derivation consists in making up new words by adding endings to more basic forms of the words. O'Grady and Guzman (2001) define that derivation is a process of forming word by adding affixes into its base in producing a

new word. Therefore, the lexical meaning and function change. Example: *Reader* = *read* is added with {-er}. *Read* is a verb then it gets {-er} that changes the class or word from verb into noun (the agent who does the action)

#### 2) Derivation without Affixation

Derivation is creating a new word from already existing word without changing the form. Derivation without affixation is also called as conversion (Stockwell & Minkova, 2001). Stockwell and Minkova (2001) add that noun, adjective, adverb and verb look alike and sound alike. For examples are as follow:

*I sent you a text last night.*  
*Text me if you need me!*

The word *text* in first sentence stands as a noun. On the other hand, the word *text* in the second sentence stands as a verb. It is clear that there is no change of the form of the word, but there is a change of the word category from a noun into a verb.

### f. Eponym

Eponym is a creation of words based on names (Stockwell & Minkova, 2001). They add that eponyms are associated with the real people, imaginary creatures or mythological figures, and places.

#### 1) Based on personal name or real people

Eponym based on real people or personal name is a creation of word based on the name of a real person who invented something. For example, *Ohm* (unit of electrical resistance) is created based on its inventor George Simon Ohm (German physicist).

#### 2) Based on geographical name or place

Eponym based on place or geographical name is a creation of word based on the name of the place where the thing is invented. For example, *cheddar* (a village in Somerset) is created based on the name of place where the cheese first came.

#### 3) Based on imaginary creature (literature) and mythology

Eponym based on imaginary creature and mythology is a word creation that relates to

creatures in literary works and mythology. For example: *Atlas*, the name of figure in Greek mythology that was punished by Zeus to support the earth on shoulder.

#### g. Echoic or Onomatopoeia

Echoic is a creation of word by imitating the sound that the word represents (Stockwell & Minkova, 2001). This type of word formation is not really productive especially in English. For examples: *bang*, *meow*, *moo*, etc.

#### h. Reduplication

Stockwell & Minkova (2001) state that reduplication is a word creation by repeating part or all parts of word. Sapir (1921) in Katamba (1994) states that reduplication is the repetition of the base of a word partially or in its entirety. For examples: *fifty-fifty*, *brain drain*, and *dum dum*.

#### i. Borrowing

Borrowing is a creation of word by adopting foreign words to be used in the language. Katamba (1994) explains that the collection of words (vocabulary) or a language can be increased by borrowing vocabulary from other languages. For example: *Rambutan* (a borrowing word from Indonesian) and *Omlette* (a borrowing word from French).

#### j. Compounding

Compounding is a creation of word by combining or mixing two words. Stockwell & Minkova (2001) state that compounding is the largest word formation and the most important source of new words. O'Grady and Guzman (2001) state that compounding is a process of combining two or more separate lexical categories such as noun, adjective, adverb and preposition to produce a new word. For examples: *nothing*, *green house*, *shoemaker*, *wallpaper*, etc.

There are various types of compounding. According to Carstairs-McCarty (2002), there are five types of compound; Compound Noun,

Compound Verb, Compound Adjective, Phrasal Word and Neo-Classical Compound.

##### 1) Compound Noun

Compound noun is combination of words in which the head of construction is a noun. The combination of compound noun can be in several patterns as follow:

- a) Noun + Noun: exercise book, cloth hanger
- b) Verb + Noun: playtime, washing machine
- c) Adjective + Noun: smartphone, whiteboard
- d) Preposition + Noun: outdoor, on time

##### 2) Compound Verb

Compound verb is combination of words in which the head of construction is a verb. The combination of compound verb can be in several patterns as follow:

- a) Verb + Verb: drink-drive, blow-dry
- b) Noun + Verb: handwash, daydream
- c) Adjective + Verb: clear cut, white wash
- d) Prepositional: overcook, underexpose

##### 3) Compound Adjective

Compound adjective is combination of words in which the head of construction is a adjective. The combination of compound adjective can be in several patterns as follow:

- a) Noun + Adjective: ore-rich, home sick, heart broken
- b) Adjective + Adjective : kind hearted, pure white
- c) Preposition + Adjective: overactive, over confident

##### 4) Phrasal Word

Another form of compound is Phrasal word. Carstairs-McCarty (2002) state that the item functions as word but its appearance of the structure is in form of phrase like *mother in law*.

##### 5) Neo Classical Compound

Neo classical compound is word formation by combining affixes of Latin or Greek with other elements to form a new word. The affixes of Latin or Greek may occur either at the initial position or final position (Bauer, 1983). For examples are *teleconference* and *hydrology*.

## Research Method

This research employed descriptive qualitative method. The data were taken from online magazine *outdoorphotographer.com*. According to Creswell (2007), the source of data in qualitative research can be obtained through documents and archives, open-ended interviews, subject journaling, participant observation, and casual chatting. Thus, in applying for the research, the sources of data were articles in *outdoorphotographer.com* published from January to August 2018 and dictionaries as the source to analyze the meaning of photography terminologies. Check-list and note-taking were the instruments of this research. Data analysis covers three main points of analysis: the types of word formation process, the meaning by referring to dictionaries, and conclusion.

## Discussion

### Types of Word Formation

Out of ten types of word formation, there are only six types of word formation of photography terminologies found. They are acronym, borrowing, compounding, creation by shortening (clipping), derivation and eponym.

#### a. Acronym

There are two types of Acronyms found in this study; initialism and reverse acronym.

##### 1) Initialism

Initialism is an acronym in which the new word is constructed of the combination of the initial letters of each word and the new word formed is pronounced by pronouncing each letter independently. For examples:

##### a) SLR

*Chances are your digital SLR will have something similar.* (Flash: Slow-Speed Sync, February 26, 2018)

It can be seen that SLR is an acronym and it is photography terminology. Morphologically, *SLR* consists of three free morphemes based on the elements constructing the word. *SLR* is a noun that has

three constituents or elements constructing this word. They are S (Single), L (Lens) and R (reflects). SLR belongs to initialism acronym because each letter constructing the new word represents one existing word and is pronounced one by one independently.

This new word consists of three letters representing three elements of it and has a new meaning representing the three constructing elements. S (Single) means only one, L (lens) means transparent material or a piece of glass with curved sides to concentrate or disperse light rays, used independently or singly (as in a magnifying glass) or with other lenses (like in a telescope) and R (Reflect) means throwing back without absorbing. In photography terminology, SLR is a kind of camera that uses single line lens system to pass the light to two places (focal plane and viewfinder) allowing the photographer to see the object directly through camera screen or viewfinder.

##### b) LCD

*When you exhale, be sure to aim your breath away from the viewfinder, front lens element and LCD. Your breath will fog them up.* (Year-Round Photo Thoughts, April 2, 2018)

It can be seen that *LCD* is an acronym and it is photography terminology. Morphologically, *LCD* consists of three free morphemes based on the elements constructing the word. *LCD* is a noun which has three constituents or elements constructing this word. They are L (Liquid), C (Crystal) and D (Display). *LCD* belongs to initialism acronym because each letter constructing the new word represents one existing word and is pronounced one by one independently.

The word *LCD* consisting three letters representing three words has a new meaning representing three words constructing it. L (Liquid) means a substance which flows freely but is of static volume, having a consistency like that of oil or water, C (Crystal) means Highly transparent glass with a high refractive index and D (Display) means Show (data or an image) on a computer, television, or other screen. In photography,

LCD is the screen on a camera made of liquid crystal that modulates light to show the image of the object.

c) B&W

*Along the options bar at the top of the Photoshop workspace, go to IMAGE>ADJUSTMENTS>B&W (Color Be Gone, March 19, 2018)*

It can be seen that *B&W* is an acronym and it is photography terminology. Morphologically, *B&W* consists of three free morphemes based on the elements constructing the word. *B&W* has three constituents or elements constructing this word. They are B (Black), & (symbol of *and*) and W (White). *B&W* belongs to initialism acronym because each letter constructing the new word represents one existing word and is pronounced one by one independently.

The word *B&W* consists three letters representing three words and has a new meaning representing three words constructing it. B (Black) means the darkest color owing to the absence of or total absorption of light; the opposite color of white, & (and) means conjunction to connect the words of some parts and W (White) means the color of fresh snow or milk, due to the reflection of all visible rays of light; the opposite color of black. In photography, *B&W* is a kind of photography in which all kinds of color are removed except black and white.

2) Reverse Acronym

Reverse Acronym is an acronym in which a new word formed is pronounced dependently as common words not independently letter by letter. In this research, there is only one word categorized as reverse acronym, *ISO*.

*Tripod: To get the best quality capture, you want to use as low an ISO as your camera has. (Photographic Portals January 22, 2018)*

Morphologically, *ISO* consists of three free morphemes based on the elements constructing the word. It is an acronym of International Standardization Organization.

*ISO* is an international organization that standardizes the sensitivity ratings for camera sensors. In technical term of photography, *ISO* refers to the settings of dark and bright. The higher the level of *ISO*, the brighter the image will be.

b. Borrowing

Borrowing means adopting words from foreign language. In this research, there are three photography terminologies classified into borrowing words. They are *angle*, *aperture*, and *portrait*.

1) Angle

*Will they be on the proper side of the road given the angle of the sun? (Backtrack for Success, January 29, 2018)*

*Angle* is adopted from Latin *Angulus* which means corner. Morphologically, it consists of one free morpheme. In photography terminology, *angle* means the position or corner from where the image is viewed or captured.

2) Aperture

*If necessary, raise your ISO or open your aperture to attain the necessary shutter to freeze the moment. (Create Captivating Creature Captures, February 12, 2018)*

*Aperture* is adopted from Latin *Apertura* /*apert* which means open. Morphologically, it consists of one free morpheme. In photography terminology, *aperture* is the opening of the shutter in a lens that determines how much the light will get in to the sensor through the lens.

3) Portrait

*You need to make a portrait in the bright sun, which dictates it will be contrast. (Flash: High-Speed Sync, February 19, 2018)*

*Portrait* is adopted from French *portraire* which means portray or depict. Morphologically, it consists of one free morpheme. In photography, *portrait* is a kind of photography that focuses only on capturing the face or head and the shoulder or the object.

**c. Compounding**

Compounding is a kind of word formation by combining or mixing two or more words to produce a single form of new word. In this study, compounding is the most dominant type of word formation. There are 166 data categorized as compounding. For examples are as follow:

**1) Action Photography**

*One of my photo mantras is "Exhaust All Possibilities," and it should be applied to action photography.* (Pan Like A Pro, March 26, 2018)

*Action photography* is classified into compounding. Morphologically, *Action Photography* consists of two free morphemes (action and photography). This terminology is constructed by two elements. The elements are noun + noun. *Action* stands as modifier that modifies the head and *photography* stands as the head. *Action photography* is noun compounding in which the head is a noun.

*Action photography* has a new meaning in which the meaning is constructed by its constituents. *Action* means a physical movement and *photography* is an activity or job of taking photograph or picture or filming. *Action photography* is a kind of photography that which captures or shoots person in action that requires physical ability like fighting and martial art.

**2) Backlight**

*This image is all about the backlight.* (Aim for The Sun, July 2, 2018)

*Backlight* is classified into compounding. Morphologically, it consists of two free morphemes (*Back* and *Light*). This

terminology is constructed by two elements. They are *back* and *light*. The word *back* stands as a modifier and *light* stands as the head. *Back* is an adjective and *light* is a noun. This construction is noun compounding because the head of the elements is a noun.

*Backlight* as a terminology in photography conveys meaning which is constructed by its elements. *Back* means position directly behind something or someone and *light* means agent that stimulates sight and make things visible. In photography, *backlight* is a kind of light which comes from or is placed at the back side of the object.

**3) Eye Level**

*You can shoot at eye level with your subject.* (Photographing Shorebirds, July 2, 2018)

*Eye level* is classified into compounding. Morphologically, it consists of two free morphemes (*eye* and *level*). This terminology is constructed by two elements. They are *eye* and *level*. The word *eye* stands as a modifier and *level* stands as the head. *Eye* is a noun and *level* is a noun. This construction is noun compounding because the head of the elements is a noun.

*Eye level* is a formed word that has a meaning. The meaning is also constructed by its elements. *Eye* means each of globular organs of sight in the head of human and animals and *level* means a position on a scale of amount, quantity, extent, or quality. In photography terminology, *eye level* means the position of lens of camera that is in line with the eyes of the object or as high as the object while capturing.

### Types of Compound

| No    | Formation                           | Sum | Types of Compound      | Examples                                          |
|-------|-------------------------------------|-----|------------------------|---------------------------------------------------|
| 1     | Adjective + Adjective               | 4   | Adjective              | Super Close, Super Wide, Pure Black, Pure White   |
| 2     | Adjective + Adjective + Noun        | 2   | Noun                   | Hyper Focal Point, Hyper Focal Distance           |
| 3     | Adjective + Conjunction + Adjective | 1   | Adjective              | Black and White                                   |
| 4     | Adjective + Noun                    | 52  | Noun                   | Ambient Light, Backlight, Continuous Focus        |
| 5     | Adjective + Noun + Noun             | 17  | Noun                   | Full-Frame Image, Late Day Light, Wide Angle Zoom |
| 6     | Adjective + Verb                    | 1   | Verb                   | Override                                          |
| 7     | Neo-Classical Compound From Greek   | 7   | Neo-Classical Compound | Histogram, Tripod, Perimeter                      |
| 8     | Noun + Adjective + Noun             | 1   | Noun                   | Multi-Point autofocus                             |
| 9     | Noun + Adjective + Noun + Noun      | 1   | Noun                   | Default Close Focus Distance                      |
| 10    | Noun + Noun                         | 71  | Noun                   | Action Photography, Ballhead, Camera Angle        |
| 11    | Noun + Noun + Noun                  | 4   | Noun                   | DayLight Image, Exposure Delay Mode               |
| 12    | Preposition + Noun                  | 2   | Noun                   | Out of Focus, Outline                             |
| 13    | Preposition + Verb                  | 1   | Verb                   | Underexpose                                       |
| 14    | Verb + Noun                         | 2   | Noun                   | Shooting Position, Shooting Low                   |
| Total |                                     | 166 |                        |                                                   |

**Table 2 Distribution of Compound**

| No    | Types of Compound | Sum of Data | Percentage |
|-------|-------------------|-------------|------------|
| 1     | Noun              | 155         | 93.4%      |
| 2     | Verb              | 1           | 0.6%       |
| 3     | Adjective         | 4           | 2.4%       |
| 4     | Phrasal Word      | 0           | 0%         |
| 5     | Neo Classical     | 6           | 3.6%       |
| Total |                   | 166         | 100%       |



**d. Clipping**

Creation by shortening or clipping is a word formation process by deleting or omitting one or some syllables in polysyllabic words to make it shorter. In this research, there are three data classified into creation by shortening or clipping. They are *photo*, *pic*, and *sync*.

## 1) Photo

*Photo* is classified into creation by shortening because there is syllable which is deleted or omitted. Morphologically, *photo* represents the whole or complete single free morpheme as a word although it is clipped. *Photo* is a noun which is a shortened form of photograph. The syllable *graph* is deleted to make it shorter. The meaning of *photo* remains the same as photograph. The meaning is a picture made using a camera whether printed or in digital form.

## 2) Pic

*Pic* is classified into creation by shortening or clipping. *Pic* is a noun as a shortened form of picture. The syllable *ture* is omitted or deleted to make it shorter. Morphologically, *Pic* represents the whole or complete single free morpheme as a word although it is clipped. However, the meaning of *pic* and picture is still the same. The meaning of picture is a painting or drawing. In relation to photography, picture means an image or photograph made using a camera.

## 3) Sync

*Sync* is a shortened form of Synchronization and it is a noun. Thus, it is classified into creation by shortening or clipping because there are syllables which are omitted or deleted. Morphologically, *sync* represents the whole or complete single free morpheme as a word although it is clipped. Synchronization or clipped into sync is the operation or activity of two or more things at the same time. For example: the *sync* between the flash and the shutter.

**e. Derivation**

## 1) Derivation by affixation

Derivation by affixation is a kind of word formation by giving affixes into its base to produce a new word.

## a) Brightness

*The image preview your camera displays is great for checking composition, but the brightness of the image varies.* (How to Use Histograms, May 15, 2018)

Morphologically, the term *brightness* has two morphemes. The morphemes are *bright* as a free morpheme and {-ness} as a bound morpheme. *Bright* is an adjective as the base. Then, it gets {-ness} as suffix that changes the lexical function. Affixes like {-ness}, {-tion}, {-age}, {-ency}, {-ence}, {-ity}, etc function as the agent of nominalization in which the word changes its function into a noun (Bauer, 2002).

The word *bright* stands as an adjective. *Bright* means the giving out or reflecting light. Then, it gets affixes {-ness} that changes the class of word from adjective to noun. *Brightness* means the quality or state of giving out or reflecting light.

## b) Reflection

*By definition, a reflection creates a mirror image which results in a 50/50 split of the subject matter.* (The Highs and Lows of a Horizon, July 9, 2018)

Morphologically, the term *reflection* has two morphemes. They are *reflect* as a free morpheme and {-ion} as a bound morpheme. *Reflect* is a verb as the base. Then, it gets {-ion} as suffix that changes the lexical function. Affixes like {-ness}, {-tion}, {-age}, {-ency}, {-ence}, {-ity}, etc function as the agent of nominalization in which the word changes its function into a noun (Bauer, 2002).

The word *reflect* stands as a verb. *Reflect* means throw back without absorbing it. Then, it gets affixes {-ion} that changes the class of word from verb to noun. *reflection* means a thing resulted from the reflected light. In

photography, *reflection* is an image displayed like seen in a mirror or shiny surface.

c) Photographer

*I love wildlife photography because there are so many factors that challenge the photographer to create a great image.* (Create Captivating Creature Captures, February 12, 2018)

Morphologically, *photographer* consists of two morphemes. They are *photograph* as free morpheme and {-er} as bound morpheme. The term *photographer* is resulted from the word *photograph* that gets suffix {-er}. Affixes like {-ness}, {-tion}, {-age}, {-ency}, {-ence}, {-ity}, etc function as the agent of nominalization in which the word changes its function into a noun (Bauer, 2002). Suffix {-er} functions as the agent of nominalization and the agent or the doer of the action. The word *photograph* stands as a verb which means an action of taking picture. Then, it gets suffix {-er} that changes the function from a verb into a noun indicating the agent or the doer. *Photographer* means the one who does the activity of taking picture.

2) Conversion

Derivation without affixation (conversion) is creating already existing lexical word to be another without making a change to its form which is the form of word remaining the same. However, it represents different lexical item. In this research, there is only one datum categorized as derivation without affixation (conversion), to *photograph*.

*Don't squish your subjects together and work in areas with clean backgrounds are just some factors that need to be addressed to get a great wildlife photograph.* (Wildlife Family Portraits, April 30, 2018)

*Spring is a good time to photograph young if you want to capture newborns.* (Wildlife Family Portraits, April 30, 2018)

Morphologically, *photograph* in sentence 1 and *photograph* in sentence 2 are similar consisting of one free morpheme. The word *photograph* in sentence 1 functions as a noun. On the other hand, *photograph* in sentence 2 stands as a verb. It shows that there is a change of the class of word from noun into verb. It means that there is a conversion of the same word.

f. Eponym

Eponym is a creation of word based on someone's name. Eponym is very rare to be used in word formation and it is not fruitful. There is only one datum categorized as eponym, *silhouette*.

*When I combine the sky photo with the silhouette or landscape, it becomes my "meal."* (Mess with Mother Nature, May 7, 2018)

*Silhouette* is an eponym. Morphologically, it consists of one free morpheme. It is taken from the name of finance minister of French. He is *Etienne De Silhouette* who was forced to make a policy to make things cheaper after the economic crisis due to seven-year war. Then, he became popular and the profiles of silhouette were cut from black card, the cheapest way to record a person's appearance.

The Dominant Type

There are only six out of ten types of word formation found on articles of *outdoorphotographer.com* published on January to August 2018 namely, acronyms, borrowing, clipping, compounding, derivation and eponyms.

**Table 3 Data Percentage**

| No    | Types of Word Formation | Number of Data | Percentage |
|-------|-------------------------|----------------|------------|
| 1     | Acronym                 | 12             | 6.06%      |
| 2     | Borrowing               | 3              | 1.52%      |
| 3     | Clipping                | 3              | 1.52%      |
| 4     | Compounding             | 166            | 83.84%     |
| 5     | Derivation              | 13             | 6.57%      |
| 6     | Eponym                  | 1              | 0.51%      |
| Total |                         | 198            | 100.00%    |

Table 3 shows the percentage of types of word formation on photography terminologies. It can be seen that compounding type is the most dominant type of word formation. Compounding consists of 166 data out of 198 total data. Compounding is very dominant covering 83.84 % data. The second position is derivation covering 6.57% (13 data). The third is acronym consisting of 12 data or 6.06%. On the other hand, Borrowing and clipping have similar number of data. They have 1.52% or 3 data of word formation. Lastly, eponym only has 1 datum (0.51%). In conclusion, compounding is the most dominant type of word formation on photography terminologies consisting 83.84% data or 166 out of 198 total data.

### **The Reason of Being Dominant**

There are two reasons of compounding being the dominant type of word formation. The first is due to its simplicity and the second is its specific instruction since photography terminologies deal with instruction on how to operate a camera.

Compounding is very productive in word formation due to its simplicity. Omachnu and Abraham (2012) state that the main motive of using compounding in word formation is because of the need to express concept in new word representing the concept or idea of its element. That is, why compounding is easier to use than the other types of word formation. Compounding is easier so that it is dominant. People can easily combine two or more words to represent a concept or idea and the other

people somehow may predict the meaning from the elements constructing the new word.

Compounding is mostly used because it can specify the instruction or it can make instruction to operate the camera clearer. Thus, the instruction can be understood by the photographer easily.

### **Conclusion**

This research reveals six types of word formation of photography terminologies namely acronym, borrowing, compounding, creation by shortening (clipping), derivation and eponym. Compounding is very dominant covering 83.84 % or 166 out of 198 data. The second position is derivation covering 6.57% (13 data). The third is acronym consisting 12 data or 6.06%. On the other hand, Borrowing and clipping have similar number of data. They have 1.52% or 3 data of word formation. Lastly, eponym only has 1 datum (0.51%). Compounding is the most dominant word formation type of photography terminologies consisting 83.84% data or 166 out of 198 total data.

Compounding is the most dominant word formation type of photography terminologies due to its simplicity and its specific instruction. People can express new concept or idea by combining already existing word without any change. It is recommended that readers are encouraged to read more articles to be more familiar with new terminologies on certain domain and writers of published

articles should consider the provision of more clues on terminologies for the articles.

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